

Since "Party Promoter" is a much more social, outgoing role compared to a Bar Assistant, the tone of this flyer should be higher energy and focused on networking, social media influence, and the "perks" of the nightlife.

Here is the print-ready layout for the **Party Promoter** role:

WE ARE HIRING: PARTY PROMOTERS

Location: Afterdark YYC – Calgary, AB

Type: Commission-Based / Flexible Schedule

About Afterdark YYC

Afterdark YYC is Calgary's pulse for nightlife and events. We don't just host parties; we create experiences. We are looking for high-energy, socially connected, and motivated **Party Promoters** to help us pack the dance floor and expand our reach.

The Role

As a Party Promoter, you are the face of Afterdark YYC. Your job is to drive attendance to our events through social media, word-of-mouth, and street-team networking. If you're already the person who knows everyone and always knows where the move is, you might as well get paid for it.

Key Responsibilities

- **Digital Promotion:** Share event flyers, videos, and ticket links across your social media platforms (Instagram, TikTok, etc.).
- **Guestlist Management:** Build and manage your own guestlists for weekly events and special shows.
- **Networking:** Actively engage with Calgary's social circles to drive ticket sales and table bookings.
- **On-Site Presence:** Attend events to host your guests and ensure they have a premium experience.

Candidate Requirements

- **Socially Active:** Strong presence on social media and a deep network within Calgary.
- **Outgoing Personality:** Natural ability to talk to people and sell an experience.
- **Consistency:** Ability to meet promotion deadlines and stay active leading up to event dates.
- **Professionalism:** While we're in the business of fun, we require promoters who are reliable and represent the brand well.

Perks & Compensation

- **Incentives:** Earn commission on every ticket sold and guestlist entry.
- **VIP Access:** Free entry to all Afterdark YYC events and access to VIP perks.
- **Network Building:** Connect with DJs, artists, and industry leaders in the Calgary scene.
- **Flexibility:** Work on your own time—your results speak for themselves.

How to Apply

Think you're the one to bring the crowd? Prove it.

Send your social media handles and a brief bio to:  redroomyyc403@gmail.com **Subject Line:** Promoter Application – [Your Name/Handle]